

Active lifestyle solutions made for real life.



A new opportunity for active lifestyles
Our new, convenient, probiotic solution opens up a new opportunity to support active lifestyles.



The active nutrition category today

The active nutrition category continues to expand past elite athletes and now includes adults embracing active lifestyles. They're turning to supplements to help support their fitness goals. Now dietary solutions that were once for the elite are within everyone's reach.

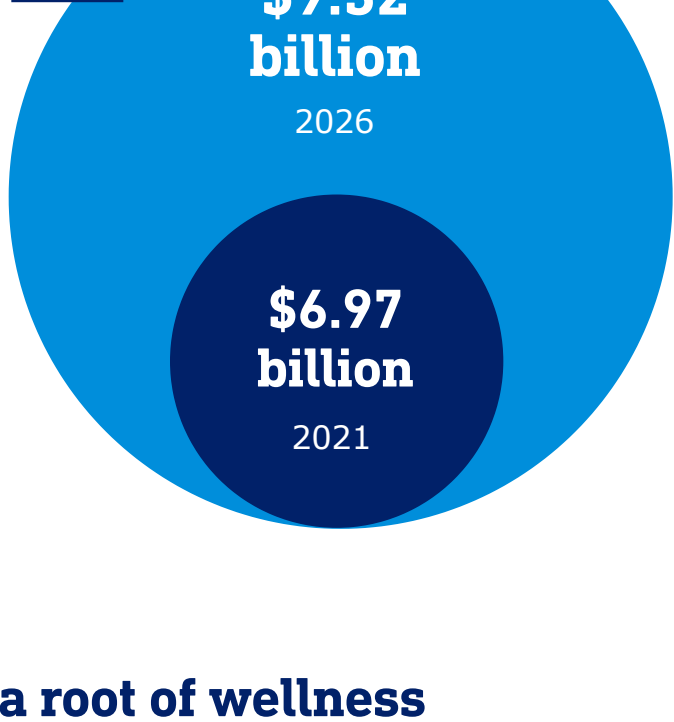
A new probiotic formulation for active lifestyles

The benefits of probiotics on digestive health are well known. But there is rising consumer interest in how probiotics can benefit their overall health and support their active lifestyle goals to support a wider aspect of well-being.



Rise of the microbiome market

Expected growth



Microbiome as a root of wellness



58% of global consumers are aware of the benefits that bacteria in the digestive system can have on overall health, including an active lifestyle.¹

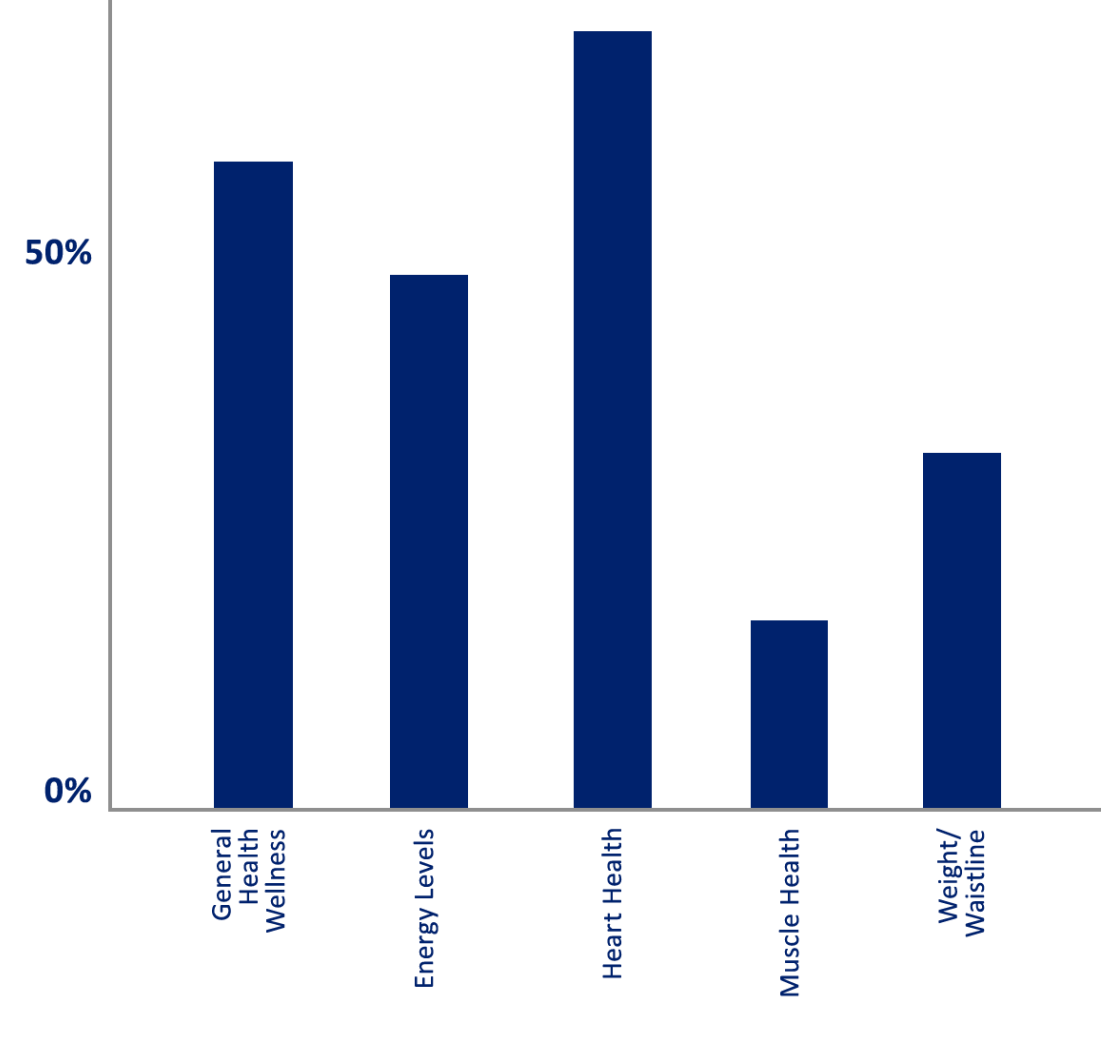


71% of users believe probiotics can support active lifestyles.

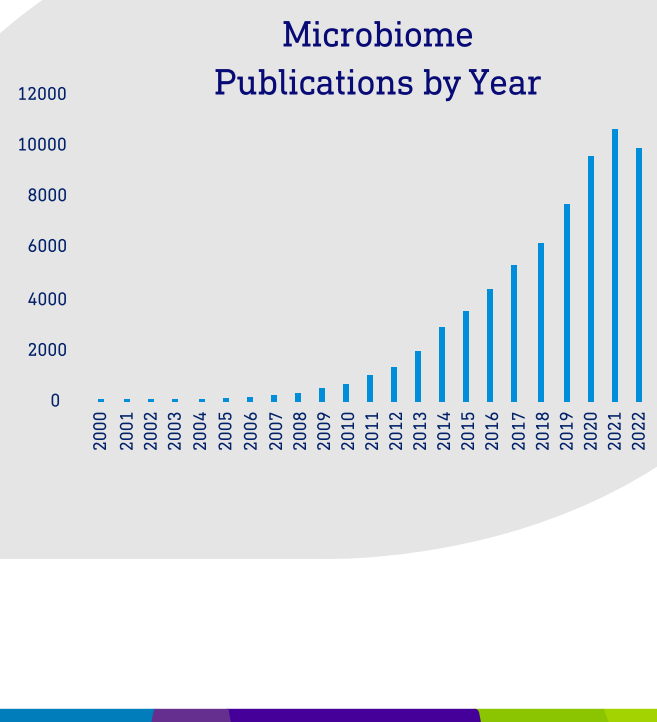
Top consumer-perceived benefits of probiotics:
(among those aware of benefits)

- 72% Digestive health²
- 71% Immune health²
- 71% Healthy aging²

Areas of health in consumers' focus

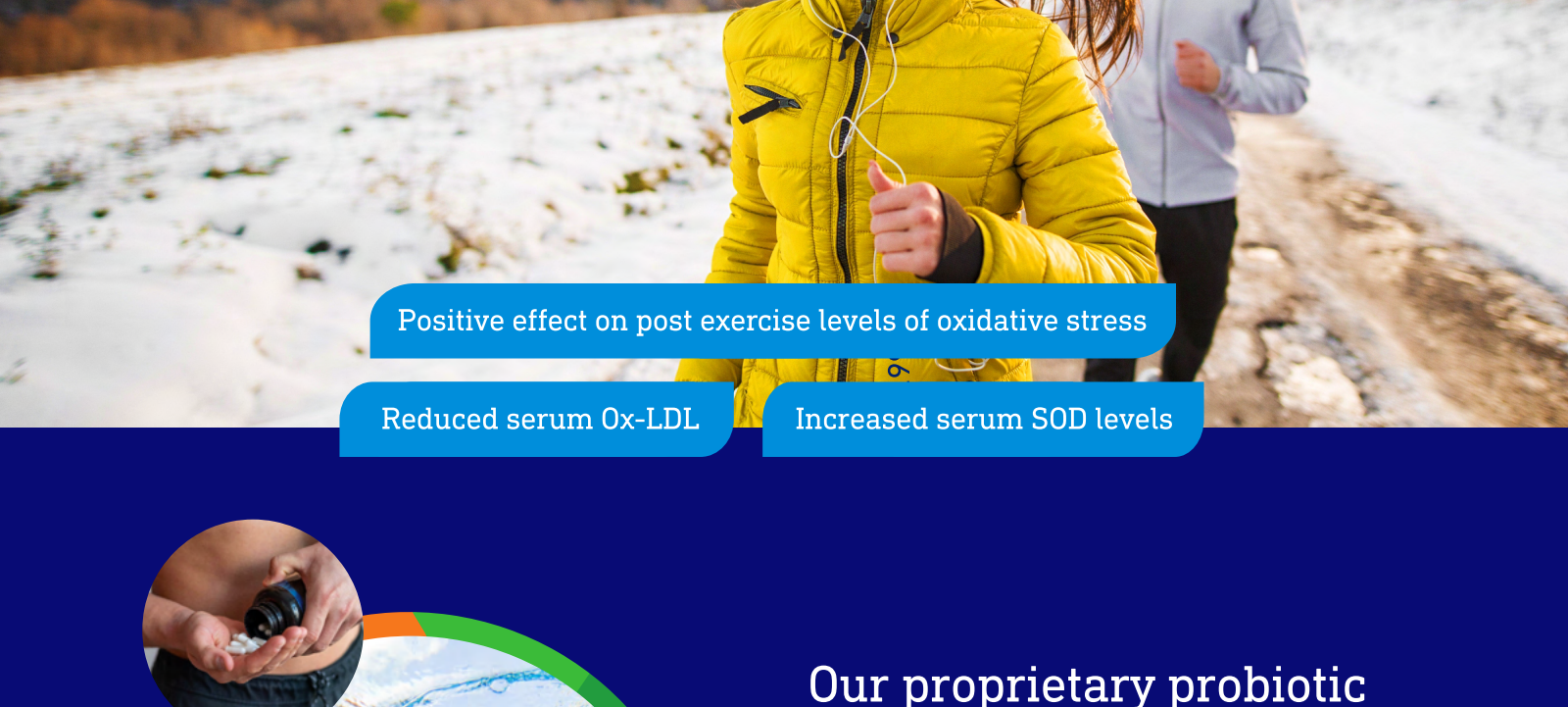


Research supporting the role of the microbiome in health continues to grow.



ADM's active lifestyle probiotic formula shows promising results.

It may support:



Positive effect on post exercise levels of oxidative stress

Reduced serum Ox-LDL

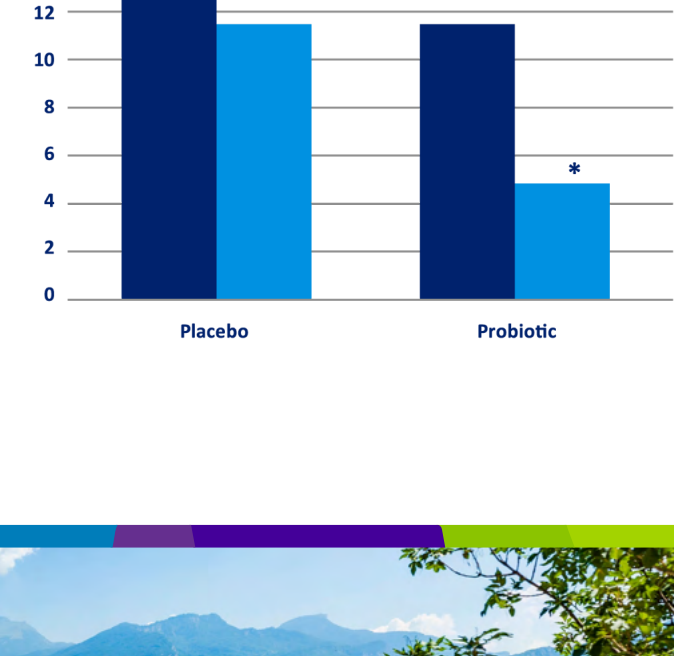
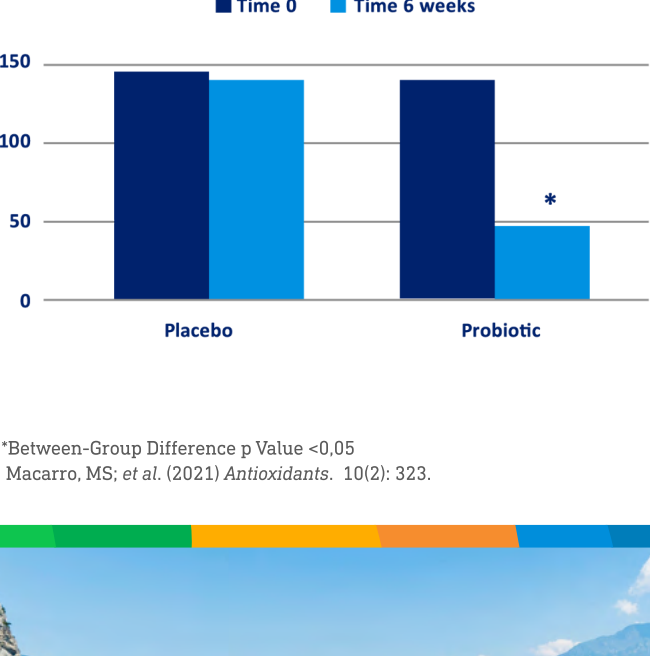
Increased serum SOD levels



Our proprietary probiotic

Meet our proprietary probiotic blend: BPL4+ES1+BPL15. Clinical research demonstrates its potential to support aspects of exercise and recovery.

Daily intake improves exercise-related biomarkers.



*Between-Group Difference p Value <0.05
Macarro, MS; et al. (2021) Antioxidants. 10(2): 323.



Active lifestyle solutions for everyone.

Results show ADM's new probiotic blend can improve biomarkers related to post-exercise oxidative stress. Supporting an active lifestyle is the first step toward healthy aging and our new probiotic blend provides formulation flexibility to bring function and convenience.

Our product is:

- 1 QPS list compliant
- 2 Non-GMO
- 3 Halal, Kosher
- 4 Gluten-free
- 5 Lactose-free



Partner with us for success

We create the most comprehensive and future-forward supplements. Partner with us as a knowledgeable and effective industry leader. We'll set you up to embark on an exciting, new market opportunity.



¹ Kerry Global Consumer Survey – Digestive & Immune Health, 2019
² includes an active lifestyle